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Victorian Boutique Fall Show Opens
Oct. 31 - Nov. 29, 2009

Telford, Pa. (Oct. 13, 2009) – Telford, Pennsylvania’s hidden treasure, the Victorian Boutique opens its doors again for its fall show, Oct. 31 - Nov. 29, 2009 in the home of Jackie and John Fenstermacher, 53 North Main Street, Telford.

The semiannual show, now in its 23rd year, is a unique craft and home decor shopping event. It is held in a nearly 200-year-old Victorian home. The home is transformed into a lovely boutique where each of the 13 period-rooms is elegantly decorated with quality home decor and specialty gifts for sale.

The magical ambience makes for a memorable and cherished experience that is not to be missed. “I think that’s why people come back every year, because we take the time to set up everything so meticulously,” said Jackie Fenstermacher. “It’s also a visual experience. The customer has to say, ‘wow,’ when they walk in, or else you can lose them.”

Each year generations of mostly women flock to the Victorian Boutique to enjoy a day of shopping and spending time together. “Year after year, we see the grandmothers, mothers and daughters shopping together. It brings joy to my heart to see that,” Fenstermacher said.

The 4-week fall event, Oct. 31 - Nov. 29, 2009, offers a variety of winter and holiday decor, while the 2-week spring event is themed with spring novelties. Every show features speciality candies, local artisan crafts, jewelry and one-of-a-kind finds.

There is a \$1 entry fee for the first visit, which is donated to a local charity. After the first visit, all additional visits are welcomed without the entry fee.

The Victorian Boutique Fall Show, Oct. 31 - Nov. 29, 2009 is open Monday - Friday, 10 a.m. - 8 p.m., Saturdays, 10 a.m. - 5 p.m. and Sundays 12 - 5 p.m. and closed on Thanksgiving Day.

Additional information is available at www.victorianboutiquetelford.com.

Interesting Facts

- It takes weeks to prepare the items for the show and a total of two weeks to decorate the 13-period rooms of the nearly 200-year-old Victorian Home.
- There will be seven-themed holiday trees at the fall 2009 Victorian Boutique, including a snowman tree, gingerbread tree and a special peace-themed tree.
- The Victorian Boutique was started 25 years ago to allow Jackie Fenstermacher to earn a living while remaining home with her three children. It grew into a thriving business. Jackie and John Fenstermacher have three beautiful grown daughters who are all married with their own children. In total Jackie and John have six grand children.
- Jackie Fenstermacher is a woman of the baby boomer generation who never went to college or built a business plan -- yet she is a success in business and in life.
- Victorian Boutique accepts Visa, Mastercard and Discover.
- The Victorian Boutique is an old-fashioned family business. Most of those working to put the show together are family members (including Jackie's daughters) or have been a part of the show for years -- making them seem like family.

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