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Telford's Victorian Boutique Fall Show Open Black Friday
Nov. 27, 2009

Telford, Pa. (Nov. 17, 2009) -- Cherished small-town shopping experience, The Victorian Boutique (now through Nov. 29, 2009 at 53 N Main Street, Telford) is open on Black Friday, Nov. 27, 2009. The Telford, Pa. hidden treasure offers something different for the most popular shopping day of the year.

The semiannual show, now in its 23rd year, is a unique craft and home decor shopping event. It is held in the nearly 200-year-old Victorian home of John and Jackie Fenstermacher. The home is transformed into a lovely boutique where each of the 13 period-rooms is elegantly decorated with quality home decor and specialty gifts for sale.

The Fenstermachers hope guests will think of the Victorian Boutique on Black Friday and throughout the remaining two weeks of the Show as a comforting reprieve from commercial shopping experiences. "Our ambience is warm and inviting since we operate out of our own home," Jackie said. "We are able to welcome people here as if they were popping over for an intimate visit. People seem to need that warmth and compassion this holiday season more than any other -- especially amidst the hustle and bustle of Black Friday."

The 4-week fall event continues through Nov. 29, 2009 and offers a variety of winter and holiday decor. It features speciality candies, local artisan crafts, jewelry and one-of-a-kind finds.

There is a \$1 entry fee for the first visit. After the first visit, all additional visits are welcomed without the entry fee.

The final two weeks of the Victorian Boutique Fall Show is open Monday - Friday, 10 a.m. - 8 p.m.; Saturdays, 10 a.m. - 5 p.m.; Sundays 12 - 5 p.m. and closed on Thanksgiving Day. The Victorian Boutique is open the day after Thanksgiving (commonly referred to as Black Friday), 10 a.m. - 8 p.m.

Additional information is available at www.victorianboutiquetelford.com.

Interesting Facts

- It takes weeks to prepare the items for the show and a total of two weeks to decorate the 13-period rooms of the nearly 200-year-old Victorian Home.
- There will be seven-themed holiday trees at the fall 2009 Victorian Boutique, including a snowman tree, gingerbread tree and a special peace-themed tree.
- The Victorian Boutique was started 25 years ago to allow Jackie Fenstermacher to earn a living while remaining home with her three children. It grew into a thriving business. Jackie and John Fenstermacher have three beautiful grown daughters who are all married with their own children. In total Jackie and John have six grand children.
- Jackie Fenstermacher is a woman of the baby boomer generation who never went to college or built a business plan -- yet she is a success in business and in life.
- Victorian Boutique accepts Visa, Mastercard and Discover.
- The Victorian Boutique is an old-fashioned family business. Most of those working to put the show together are family members (including Jackie's daughters) or have been a part of the show for years -- making them seem like family.

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